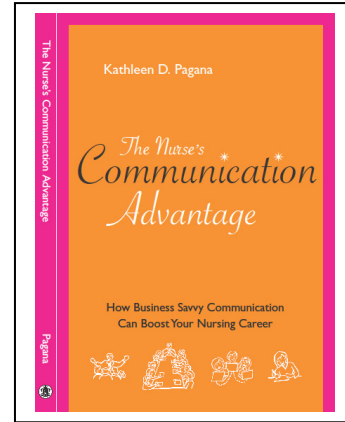


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New book teaches nurses effective business communication skills

The Nurse's Communication Advantage provides invaluable tips to boost a nurse's career

INDIANAPOLIS – Most nurses are well-trained and poised in patient communication, a critical function of their job. But when it comes to business communication, some nurses find their skills are lacking, says Kathleen D. Pagana, author of the new STTI publication, *The Nurse's Communication Advantage: How business savvy communication can boost your nursing career*.

“Many talented and ambitious nurses fail to achieve their potential because they have not mastered the art of effective business communication,” says Pagana.

To help nurses refine those skills, Pagana has written a book filled with tips, a communication coach sidebar and inspirational quotes, presented in a fun and easy-to-read format. .

The book covers such topics as:

- Developing strong networks
- Improving interdisciplinary communication
- Developing powerful presentation skills
- Writing business memos and reports
- Being professional and courteous in e-mail
- Writing an article for publication
- Facilitating productive meetings
- Communicating across generations
- Using social media
- Overcoming cultural communication barriers

From finding a mentor to friending on Facebook, from speaking in the break room to conducting a seminar, this book presents valuable skills to nourish any nurse's career.

The book includes a foreword by Donna Hill Howes, MS, RN, senior vice president at Sharecare.

The Nurse's Communication Advantage: How Business Savvy Communication Can Advance Your Career

By Kathleen D. Pagana, PhD, RN

Published by The Honor Society of Nursing, Sigma Theta Tau International

ISBN: 9781-930538-96-2

Price: US \$24.95

Trade paperback, 288 pages

Trim Size: 5-3/8 x 8-3/8

Available at www.nursingknowledge.org/STTIbooks

About the author

Kathleen D. Pagana, PhD, RN, is president of Pagana Keynotes & Presentations and a professor emeritus at Lycoming College in Williamsport, Pa. Pagana is the author of more than 75 articles and 20 books, including *The Nurse's Etiquette Advantage: How Professional Etiquette Can Advance Your Nursing Career*. She has spoken to national and international groups, including the International Association of Rehabilitation Professionals, the International Computer & Technology Conference and the Association of Perioperative Nurses. Her articles have appeared in more than 10 national publications, including *Networking Times* and *Moving the Heart of Business*, and she was a contributing author to *Chicken Soup for the Nurse's Soul: A Second Dose*. Her most popular books, *Mosby's Diagnostic and Laboratory Test Reference* and *Mosby's Manual of Diagnostic and Laboratory Tests*, have sold more than 1 million copies, with translations in French, Chinese, Korean, Spanish and Portuguese.

Advance praise for *The Nurse's Communication Advantage*

"*The Nurse's Communication Advantage* delivers numerous communication gems and is a must-read for nurse managers, nurse educators and direct-care nurses."

Dennis Sherrod, EdD, RN

Professor and Forsyth Medical Center Endowed Chair

Winston-Salem State University

"Written in an engaging style with lively quotes, Q&A, tips to take away and real-life scenarios, this book is a must-read for all nurses who want to propel their careers forward."

Nan Callender-Price, MS, RN

Director and Editor of Continuing Education

Gannett Education

“This book takes etiquette and intertwines it with good business sense, making it one of the most practical and easy-to-use business resource guides available today.”

Carol M. Headley, DNSc, RN, CNN

Nephrology Nurse

Memphis VA Medical Center, Nephrology

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The Honor Society of Nursing, Sigma Theta Tau International is a nonprofit organization whose mission is to support the learning, knowledge, and professional development of nurses committed to making a difference in health worldwide. Founded in 1922, the Honor Society of Nursing has inducted more than 400,000 members in 86 countries. Members include practicing nurses, instructors, researchers, policymakers, entrepreneurs and others. STTI's 470 chapters are located at 586 institutions of higher education throughout Australia, Botswana, Brazil, Canada, Colombia, Ghana, Hong Kong, Japan, Kenya, Malawi, Mexico, The Netherlands, Pakistan, Singapore, South Africa, South Korea, Swaziland, Sweden, Taiwan, Tanzania, the United States and Wales. More information about the honor society can be found online at www.nursingsociety.org.

